

ISSUES AND PROGRAM REPORT

WCTV & WSWG

THIRD QUARTER 2009

HEALTH
JULY 2009

PROGRAM: The Good Morning Show

TIME: 6 a.m.

DATE: 7/29/09

SEGMENT LENGTH: 2:00

SUMMARY: Eating sugary foods may be pleasing to more than just your taste buds. And, researchers say heart failure accounts for thirty-five percent of heart-related deaths in women. Triston Sanders has more in today's Health Matters.

PROGRAM: Live at 5 p.m.

DATE: 7/28/09

SEGMENT LENGTH: 2:00

SUMMARY: WE ARE SPENDING MORE MONEY TO FIGHT DISEASE AND CURE CANCER THAN ANY OTHER COUNTRY IN THE WORLD, BUT AMERICANS ARE STILL MANAGING TO KILL THEMSELVES. THE NUMBER ONE CAUSE OF DEATH FOR BOTH MEN AND WOMEN IS PREVENTABLE. AS CASEY TAYLOR REPORTS, WHAT YOU DO TODAY WILL IMPACT YOUR ENTIRE LIFE.

PROGRAM: Eyewitness News at 5 p.m.

DATE: 7/27/09

SEGMENT LENGTH: 1:45

SUMMARY: A new study shows, obese individuals spend more money on health care each year than their healthier neighbors. Now, The Centers for Disease Control is ready to tackle America's obesity problem -- head on...plans are being made at a three day conference aimed at promoting new ideas -- and new policies. Joel Brown reports from Washington.

PROGRAM: Daybreak

TIME: 5:30 a.m.

DATE: 7/24/09

SEGMENT LENGTH: 1:15

SUMMARY: Turning now to medical news...KIDS WHO ARE MORE ACTIVE MAY SLEEP BETTER. AND...THE GOVERNMENT BUYS INTO WHAT COULD BE SWINE FLU VACCINE. Michelle Gielan explains in today's Medical Wrap.

POLITICS/GOVERNMENT

JULY 2009

PROGRAM: Eyewitness News at 5:30

DATE: 7/21/09

SEGMENT LENGTH: 1:45

SUMMARY: President Obama is trying to stay front and center in the debate over healthcare reform. He wants Congress to pass a plan before their summer break in August. But, Republicans -- and even some Democrats argue -- that would be rushing, and the plan before them now -- just costs too much. Joel Brown reports from Washington.

PROGRAM: Eyewitness News at Noon

DATE: 7/21/09

SEGMENT LENGTH: 2:00

SUMMARY: THE PRESSURE IS ON BIG TIME..AS PRESIDENT OBAMA FACES INCREASING RESISTANCE TO HIS HEALTH CARE REFORM PACKAGE. POLLS SHOW THE PUBLIC DOESN'T LIKE THE PRICE TAG. AND NEITHER DO MANY POLITICIANS - ON BOTH SIDES OF THE AISLE. EYEWITNESS NEWS REPORTER JOEL BROWN HAS MORE FROM THE WHITE HOUSE.

PROGRAM: Eyewitness News at Noon

DATE: 7/21/09

SEGMENT LENGTH: :50

SUMMARY: As the health care debate continues with President Obama and Congress trying to come to an agreement... we wanted to know how the talks are affecting folks in our area... Some local residents agree with the Republican Party chairman who calls the deadline an "excessive push."

PROGRAM: Eyewitness News at 5:30

DATE: 7/27/09

SEGMENT LENGTH: 2:15

SUMMARY: In our democratic society, we directly decide who will be our leaders whether its inside the white house, the state capitol, right on down to your city hall. We vote for them to represent us, but it is also up to us to hold them accountable-- and one of the best ways to do that is by using public records. Eyewitness News Reporter John Rogers explores what a public record is in the first part of his series, 'We the People'.

ECONOMY

JULY 2009

PROGRAM: Fox 49 News at 10 p.m.

DATE: 7/25/09

SEGMENT LENGTH: 1:35

SUMMARY: More and more folks seem to be holding onto their jobs in this economy. And with the newly adopted minimum wage in Florida and Georgia... those who rely on minimum wage as their income are taking notice. FOX 49 Reporter Heather Bianche has the scoop.

PROGRAM: Daybreak

TIME: 5:30 a.m.

DATE: 7/23/09

SEGMENT LENGTH: 1:30

SUMMARY: AMERICAN EXPRESS IS IN WALL STREET'S SPOTLIGHT. PLUS...JAPAN INTRODUCES ITS ROBOT RIDE. Alexis Christoforous explains in today's Money Watch.

PROGRAM: Eyewitness News at 5:30 p.m.

DATE: 7/21/09

SEGMENT LENGTH: :45

SUMMARY: The economy has some folks cutting corners and clipping coupons in order to save money, but if there's one thing most will not cut back on--it's a haircut. And the job market is beginning to take notice.

PROGRAM: The Good Morning Show

TIME: 7 a.m.

DATE: 7/21/09

SEGMENT LENGTH: 2:10

SUMMARY: PASSENGERS WHO SIT ON TARMACS IN DELAYED PLANES MAY BE HEADED FOR A VICTORY... MICHELE STEELE HAS TODAY'S BLOOMBERG BUSINESS REPORT.

HEALTH
AUGUST 2009

PROGRAM: The Good Morning Show

TIME: 8 a.m.

DATE: 8/31/09

SEGMENT LENGTH: 2:10

SUMMARY: Love the smell of fresh cut grass? There could be a good reason for that. And, thinking of going on a low carb diet? As Triston Sanders tells us in today's Health Matters, not so fast my friend.

PROGRAM: Daybreak

TIME: 5:30 a.m.

DATE: 8/31/09

SEGMENT LENGTH: 1:15

SUMMARY: Turning now to medical news, officials say there is a more powerful version of the H1N1 virus. Ross Palombo explains in today's Medical Wrap.

PROGRAM: Daybreak

TIME: 5:30 a.m.

DATE: 8/28/09

SEGMENT LENGTH: 2:00

SUMMARY: FLORIDA'S UNIVERSITY STUDENTS ARE BACK ON CAMPUS THIS WEEK. FOR MOST, IT'S A TIME OF DISCOVERY AND A CHANCE TO MAKE A FEW NEW FRIENDS. BUT, THERE'S ONE THING ADMINISTRATORS *DON'T* WANT STUDENTS TO STUMBLE ACROSS, SWINE FLU. REPORTER TROY KINSEY TAKES US TO F-S-U, WHERE THEY'RE ROLLING OUT A UNIQUE APPROACH TO BATTLING THE VIRUS.

PROGRAM: The Good Morning Show

TIME: 6 a.m.

DATE: 8/27/09

SEGMENT LENGTH: 1:50

SUMMARY: It might surprise you to hear that the most common person armed with a video game controller doesn't have a freckled face or pimples on their skin. And, are health records keeping up with

technology? As Triston Sanders tells us in today's Health Matters the move to electronic systems comes with its share on controversy.

CHARITY

AUGUST 2009

PROGRAM: The Good Morning Show

TIME: 6 a.m.

DATE: 8/31/09

SEGMENT LENGTH: :30

SUMMARY: Approximately 3-thousand people came out for a huge food fight in Reno, Nevada. No one was hurt and it was all for a good cause - the American Cancer Society.

PROGRAM: Eyewitness News at Noon

DATE: 8/27/09

SEGMENT LENGTH: :45

SUMMARY: It was an absolutely beautiful morning to get out and do some charity work in Tallahassee. Some local businesses did just that and went above and beyond to give The Alzheimer's Project facility a makeover.

PROGRAM: Eyewitness News at 11 p.m.

DATE: 8/15/09

SEGMENT LENGTH: :45

SUMMARY: The dancing shoes are getting shined up for a much-anticipated competition... and local celebrities are getting involved. Several people gathered at the Fred Astaire Dance Studio in Tallahassee to mingle and find out which celebrities will participate in the second annual Oxygen Ball.

PROGRAM: The Good Morning Show Weekend Edition

TIME: 8 a.m.

DATE: 8/9/09

SEGMENT LENGTH: :45

SUMMARY: A local shredding company was cutting up a storm for a good cause Saturday. Confidential Shredding and Recycling was offering free shredding services for anyone donating a backpack yesterday.

AUGUST 2009

CRIME

PROGRAM: Eyewitness News at 6 p.m.

DATE: 8/27/09

SEGMENT LENGTH: 1:45

SUMMARY: Children whose families are wracked by violence, abuse or death will continue to have a shoulder to lean on in Leon County schools. As Eyewitness News Reporter Julie Montanaro tells us, Florida's Attorney General announced \$19 million in funding yesterday 8-27 for all types of victim services, including some critical crisis counselors.

PROGRAM: Eyewitness News at 11 p.m.

DATE: 8/24/09

SEGMENT LENGTH: 1:45

SUMMARY: It was a full house this evening at a town hall meeting in Tallahassee's Frenchtown neighborhood. In light of last week's double homicide ... concerned residents, law enforcement officers, and church leaders came together to talk about what's being done about crime in the area. Eyewitness News Reporter Denise Wong takes us to the meeting.

PROGRAM: Eyewitness News at 6 p.m.

DATE: 8/25/09

SEGMENT LENGTH: 2:15

SUMMARY: Many folks don't use the words "crime" and Live Oak in the same sentence. But now, thanks to some new technology, the community can be better informed about crime in their area. Live Oak Police are working on getting an online mapping system that tracks every crime in the city.

PROGRAM: Eyewitness News at 11 p.m.

DATE: 8/13/09

SEGMENT LENGTH: 1:50

SUMMARY: In Valdosta, more than one hundred concerned citizens and community leaders came together to talk about the recent spike in violence. Eyewitness News Reporter Jacqueline Ingles has more from tonight's forum.

EDUCATION
SEPTEMBER 2009

PROGAM: Eyewitness News at 5:30 p.m.

DATE: 9/14/09

SEGMENT LENGTH: 2:00

SUMMARY: Florida State University is just one example of what's happening to state-funded education-- The cost is going up, but the quality doesn't seem to be following. All 11 of Florida's public universities are seeking the maximum tuition increase allowed by the state, but as Whitney Ray tells us, many colleges will still cut programs and lay off professors.

PROGRAM: Eyewitness News at 5:30 p.m.

DATE: 9/12/09

SEGMENT LENGTH: 2:00

SUMMARY: Since 2007, 82-million dollars has been slashed from F-S-U's budget. And as Eyewitness News reporter Heather Bianca tells us, nearly 60 million of those cuts have yet to be made.

PROGRAM: Eyewitness News at 5 p.m.

DATE: 9/11/09

SEGMENT LENGTH: :50

SUMMARY: A recent study by the American Enterprise Institute ranked Thomas University third among 78 other private, not for profit colleges. School officials say having T-U in the top three should come as no surprise.

PROGRAM: Eyewitness News at 5:30 p.m.

DATE: 9/3/09

SEGMENT LENGTH: 2:15

SUMMARY: The school year is over for Leon County, but administrators still have plenty of work ahead of them. One of the most important assignments is finding money for education during a budget crisis.

HEALTH
SEPTEMBER 2009

PROGRAM: Fox 49 News at 10 p.m.

DATE: 9/11/09

SEGMENT LENGTH: :50

SUMMARY: Although there are not any new reported cases in our area, the World Health Organization has escalated the H1N1 virus to a phase 6 Pandemic. Right now officials say there are forty-one confirmed cases in Georgia, none of them are in our area of the state. While Florida has 247 confirmed cases, only one is in our area and that's in Leon county.

PROGRAM: The Good Morning Show

TIME: 7 a.m.

DATE: 9/12/09

SEGMENT LENGTH: 1:10

SUMMARY: TURNING NOW TO MEDICAL NEWS...WHY THE WORLDWIDE HEALTH ALERT IS THE HIGHEST IN MORE THAN 40 YEARS. AND...OBESE KIDS COULD BECOME MORE AT RISK FOR HEART DANGERS. ROSS PALOMBO EXPLAINS IN TODAY'S MEDICAL WRAP.

PROGRAM: Eyewitness News at Noon

DATE: 9/1/09

SEGEMENT LENGTH: 1:00

SUMMARY: There are still very few details about Leon County's first confirmed case of the H1N1 virus, or swine flu. The Leon County Health Department released the information on Friday... and aren't saying anymore about the case today.

PROGRAM: The Good Morning Show

TIME: 7 a.m.

DATE: 9/2/09

SEGMENT LENGTH: :45

SUMMARY: A tobacco free initiative is underway aimed at getting the specific health risks of smoking out in the open. World No Tobacco Day was May 31st, but local organizations like the Boys and Girls Club of the Big Bend say they fight to keep kids away from tobacco year round.

ECONOMY
SEPTEMBER 2009

PROGRAM: Fox News at 10 p.m.

DATE: 9/15/09

SEGMENT LENGTH: 1:10

SUMMARY: A POPULAR HOTEL CHAIN GOES BELLY UP... AND CHRYSLER REOPENS ONE OF ITS FACTORIES... TRACY BYRNES WITH THE LATEST IN TONIGHT'S FIRST BUSINESS.

PROGRAM: The Good Morning Show

TIME: 6 a.m.

DATE: 9/12/09

SEGMENT LENGTH: :40

PROGRAM: Business owners in Thomasville say a new trend in shopping is bringing in the dough. City officials say new business reports show more people are shopping in their own neck of the woods.

PROGRAM: Live at 5 p.m.

DATE: 9/9/09

SEGMENT LENGTH: :50

SUMMARY: New statistics suggest Americans are stowing away *most* of their extra cash. The National Commerce Department reports personal savings have reached a 14-year high, at five-point-seven percent. Unemployment scares have made consumers afraid to spend...pushing them instead, to keep their money in savings accounts.

PROGRAM: Eyewitness News at 5:30

DATE: 9/8/09

SEGMENT LENGTH: 1:50

SUMMARY: Even when the economy is bad, we still need to eat.. and no one knows that more than families who have several mouths to feed. As Eyewitness News Reporter Denise Wong reports, financial concerns are forcing some mothers to change their ways.